



THE JOHN MARSHALL LAW SCHOOL

IP SPONSORSHIP SCHEDULE

61st Annual Intellectual Property Law Conference

November 3, 2017

Chicago, IL

Luncheon (*only one sponsor*) \$9,500

- Free Admission & CLE credit for twelve (12) attorneys/ guests
- Logo placement on IP Center's email invitations regarding event
- Logo placement on IP Center's announcements regarding event via social media
- Logo placement on day-of conference banners
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Exclusive logo placement on day-of luncheon poster
- Full-page, full-color advertisement in day-of conference brochure
- Exclusive acknowledgment during luncheon
- Attendee List (Name, Position, Company)

Speakers and Sponsors Dinner (*only one sponsor*) \$7,500

- Free Admission & CLE credit for twelve (12) attorneys/ guests
- Logo placement on IP Center's email invitations regarding event
- Logo placement on IP Center's announcements regarding event via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Exclusive logo placement on day-of dinner poster
- Half-page, full-color advertisement in day-of conference brochure
- Exclusive acknowledgment during dinner
- Attendee List (Name, Position, Company)

Gold Level Sponsor \$5,000

- Free Admission & CLE credit for twelve (12) attorneys/ guests
- Logo placement on IP Center's email invitations regarding event
- Logo placement on IP Center's announcements regarding event via social media
- Logo placement on conference banner
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Half-page, full-color advertisement in day-of conference brochure
- Attendee List (Name, Position, Company)



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IP SPONSORSHIP SCHEDULE (Continued)

Silver Level Sponsor \$3,000

- Free Admission & CLE credit for eight (8) attorneys/ guests
- Logo placement on IP Center's email invitations regarding event
- Logo placement on IP Center's announcements regarding event via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Quarter-page, full-color advertisement in day-of conference brochure
- Attendee List (Name, Position, Company)

Reception (*only one sponsor*) \$2,750

- Free Admission & CLE credit for four (4) attorneys/ guests
- Logo placement on IP Center's email invitations regarding event
- Logo placement on IP Center's announcements regarding event via social media
- Exclusive logo placement on day-of reception poster
- Exclusive acknowledgment during reception
- Attendee List (Name, Position, Company)

Supporter Level Sponsor \$1,500

- Free Admission & CLE credit for four (4) attorneys/ guests
- Logo placement on IP Center's email invitations regarding event
- Logo placement on IP Center's announcements regarding event via social media
- Logo placement in day-of conference brochure