



# THE JOHN MARSHALL LAW SCHOOL

## **Sponsorship of the 62<sup>nd</sup> Annual Intellectual Property Conference November 2, 2018**

The John Marshall Law School's Center for Intellectual Property, Information & Privacy Law is proud to present its 62<sup>nd</sup> Annual Intellectual Property Law Conference. This one-day conference will bring together nationally known in-house counsel, government officials, attorneys, and academics to debate the most important IP, IT, and privacy law issues of the day.

### **About the Center**

The Center for Intellectual Property, Information & Privacy Law has been leading the way in intellectual property legal education since 1940. The Center is nationally recognized for offering one of the most extensive IP curriculums in the nation, with more than 30 specialized IP courses. This year, John Marshall clinched a spot among the top 15 IP programs in the nation.

The Center also offers degrees in information technology and privacy law. Throughout the year, the Center hosts seminars, conferences, and programs.

Your support will help us offer premier education and networking opportunities for students, as well as attorneys in the Chicago and beyond, in IP, information, and privacy law.

### **Conference Description**

The 62<sup>nd</sup> Annual Intellectual Property Law Conference will address current developments in intellectual property, information technology, and privacy law. The keynote address will be delivered by Judge Pauline Newman, U.S. Court of Appeals for the Federal Circuit.

The program will consist of a plenary morning session and three concurrent afternoon sessions. Each session will feature attorneys, IP and IT industry professionals, and academics who will discuss major issues related to:

- ï Patents, Trade Secrets & Antitrust
- ï Trademarks, Copyrights & Entertainment
- ï Information Technology & Privacy

The conference tuition is \$495 per person.

For more details, please refer to the attached copy of last year's program brochure.

### **Expected Attendance**

Approximately 300 attendees, including judges, attorneys, academics, and general IP and IT privacy and security professionals, are expected at the all-day symposium.

### **Conference Sponsorship**

The Center is grateful for our sponsors' financial support. We recognize that it would be impossible to continue presenting high-quality programs like the Annual IP Conference without your support. We don't hide this support. We proclaim it on social media, in emails and programs, and through acknowledgement at the Conference. We hope you will support us this year.

**Luncheon (only one sponsor) \$9,500**

- Free Admission & CLE credit for 12 attorneys/guests
- Logo placement on IP Center's email invitations regarding the conference
- Promotion in IP Center's announcements regarding conference via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Exclusive logo placement on day-of luncheon poster
- Full-page, full-color advertisement in day-of conference brochure
- Exclusive acknowledgment from the podium during the conference
- Acknowledgment on rotating slide deck during luncheon/dinner
- Attendee List (Name, Position, Company)
- Logo placement in IP Center 2018/2019 Newsletter

**Speakers and Sponsors Dinner (only one sponsor) \$7,500**

- Free Admission & CLE credit for 12 attorneys/guests
- Logo placement on IP Center's email invitations regarding the conference
- Promotion in IP Center's announcements regarding conference via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Exclusive logo placement on day-of dinner poster
- Full-page, full-color advertisement in day-of conference brochure
- Exclusive acknowledgment during dinner
- Acknowledgment on rotating slide deck during luncheon/dinner
- Attendee List (Name, Position, Company)
- Promotion in IP Center 2018/2019 Newsletter

**Gold Level Sponsor \$5,000**

- Free Admission & CLE credit for 12 attorneys/guests
- Logo placement on IP Center's email invitations regarding conference
- Promotion in IP Center's announcements regarding conference via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Half-page, full-color advertisement in day-of conference brochure
- Acknowledgment on rotating slide deck during luncheon/dinner
- Attendee List (Name, Position, Company)
- Promotion in IP Center 2018/2019 Newsletter

**Silver Level Sponsor \$3,000**

- Free Admission & CLE credit for 8 attorneys/guests
- Promotion in IP Center's announcements regarding event via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Half-page, full-color advertisement in day-of conference brochure
- Acknowledgment on rotating slide deck during luncheon/dinner
- Attendee List (Name, Position, Company)
- Promotion in IP Center 2018/2019 Newsletter

**Reception (only one sponsor) \$2,000**

- Free Admission & CLE credit for 4 attorneys/ guests
- Promotion in IP Center's announcements regarding conference via social media

- Exclusive logo placement on day-of reception poster
- Exclusive acknowledgment during reception
- Acknowledgment on rotating slide deck during luncheon/dinner
- Attendee List (Name, Position, Company)
- Promotion in IP Center 2018/2019 Newsletter

**Supporter Level Sponsor \$1,500**

- Free Admission & CLE credit for 4 attorneys/guests
- Promotion in IP Center's announcements regarding conference via social media
- Logo placement in day-of conference brochure
- Acknowledgment on rotating slide deck during luncheon/dinner
- Promotion in IP Center 2018/2019 Newsletter

**Vendor Sponsor \$1,000**

- Access to all conference sessions for 1 person
- Vendor display opportunity at conference luncheon (Display table w/ skirt provided)
- Attendee List (Name, Position, Company)
- Half-page, full-color advertisement in day-of conference brochure

**2017 Conference Sponsors**





**For further information regarding Conference sponsorship and group discounts, please contact:**

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