



THE JOHN MARSHALL LAW SCHOOL

CENTER FOR INTELLECTUAL PROPERTY, INFORMATION & PRIVACY LAW

Sponsorship of the 63rd Annual Intellectual Property Conference November 1, 2019

The John Marshall Law School's Center for Intellectual Property, Information & Privacy Law is pleased to present its 63rd Annual Intellectual Property Law Conference. This one-day conference will bring together nationally known in-house counsel, government officials, attorneys, and academics to debate the most important IP, IT, and privacy law issues of the day.

About the Center

The Center for Intellectual Property, Information & Privacy Law has been leading the way in intellectual property legal education since 1940. The Center is nationally recognized for offering one of the most extensive IP curriculums in the nation, with more than 30 specialized IP courses.

The Center also offers an LLM and MJ in Information Technology and Privacy Law. Throughout the year, the Center hosts seminars, conferences, and programs.

Your support will help us offer premier education and networking opportunities for students, as well as attorneys in the Chicago and beyond, in IP, information, and privacy law.

Conference Description

The 63rd Annual Intellectual Property Law Conference will address current developments in intellectual property, information technology, and privacy law. The keynote address will be delivered by Hon. Diane Wood, Chief Judge, U.S. Court of Appeals for the Seventh Circuit.

The program will consist of a plenary morning session and three concurrent afternoon sessions. Each session will feature attorneys, IP and IT industry professionals, and academics who will discuss major issues related to:

- Patents, Trade Secrets & Antitrust
- Trademarks, Copyrights & Entertainment
- Information Technology & Privacy

The conference tuition is \$545 per person and includes Illinois Continuing Legal Education (CLE) of 7 credits (pending approval).

For more details, please refer to the attached copy of last year's program brochure.

Expected Attendance

Approximately 350 attendees, including judges, attorneys, academics, and general IP and IT privacy and security professionals, are expected at the all-day conference.

Conference Sponsorship

We appreciate your financial support for a high-quality conference. We don't hide this support. Instead, we make it known on a regular basis on social media, in emails and programs, and through acknowledgement at the Conference. We hope you will support us this year.

1. Sole Sponsorship Categories

Closed Caption and Transcript Sponsor \$15,500 (New)

Gold Level sponsor benefits *plus*:

- 3 additional tickets to attend Luncheon
- Exclusive placement of logo on closed caption monitors during conference (morning sessions only)
- Exclusive acknowledgment from the podium during the conference (Welcome Remarks)

Luncheon \$10,500

Gold Level sponsor benefits *plus*:

- 3 additional tickets to attend Luncheon
- Full-page, full-color advertisement in day-of conference brochure
- Exclusive logo placement on day-of luncheon poster
- Exclusive acknowledgment from the podium during the conference (Pre-lunch)

Speakers and Sponsors Dinner \$8,500

Gold Level sponsor benefits *plus*:

- 3 additional tickets to attend Luncheon
- Full-page, full-color advertisement in day-of conference brochure
- Exclusive logo placement on day-of dinner poster
- Exclusive acknowledgment during dinner

Reception \$5,500

Silver Level sponsor benefits *plus*:

- Exclusive logo placement on day-of breakfast poster

Breakfast Sponsor \$3,750 (New)

Supporter Level sponsor benefits *plus*:

- Exclusive logo placement on day-of reception poster

2. General Sponsorship Categories

Gold Level Sponsor \$6,000

Silver Level sponsor benefits *plus*:

- Free conference admission for 5 additional attorneys/guests (15 total)
- 1 additional ticket to attend Speaker and Sponsors Dinner (3 total)
- Logo placement on IP Center's email invitations regarding conference

Silver Level Sponsor \$4,000

Supporter Level sponsor benefits *plus*:

- Free conference admission for 4 additional attorneys/guests (10 total)
- 1 additional ticket to attend Speaker and Sponsors Dinner (2 total)
- Attendee List (Name, Position, Company)
- Half-page, full-color advertisement in day-of conference brochure

Supporter Level Sponsor \$2,500

- Free conference admission for 6 attorneys/guests
- 1 ticket to attend Speaker and Sponsors Dinner
- Promotion in IP Center's announcements regarding conference via social media
- Logo placement on day-of conference posters
- Logo placement in day-of conference brochure
- Acknowledgment on rotating slide deck during luncheon/dinner
- Promotion in IP Center 2019/2020 Newsletter

Vendor Sponsor \$2,000

- Access to all conference sessions for 2 persons
- 1 ticket to attend Speaker and Sponsors Dinner
- Vendor display opportunity at conference luncheon (Display table w/ skirt provided)
- Attendee List (Name, Position, Company)
- Half-page, full-color advertisement in day-of conference brochure

2018 Conference Sponsors

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